

Reg. No.: .....



Name: .....

**University of Kerala**

U9057

Second Semester FYUGP Degree Examination, April 2025

Discipline Specific Core Course

**COMMUNICATIVE ENGLISH**

**UK2DSCECE100 - English for Specific Purposes**

Academic Level: 100-199

**Time: 2 Hours(120 Mins)**

**Max. Marks: 56**

**Part A.6 Marks:Time 5 Minutes.(Cognitive Level :Remember(RE)/Understand(UN)) Objective Type.1 mark each, Answer all questions**

| Qn No. | Question                                                                          | CL | CO |
|--------|-----------------------------------------------------------------------------------|----|----|
| 1      | What is B2B?                                                                      | RE | 2  |
| 2      | Identify one purpose of English in scientific publications                        | RE | 2  |
| 3      | What is the role of ESP in the workplace?                                         | UN | 2  |
| 4      | State any two best practices in email communication.                              | UN | 3  |
| 5      | Identify one key function of logistics.                                           | UN | 2  |
| 6      | Explain the purpose of the International English Language Testing System (IELTS). | UN | 2  |

**Part B.10 Marks.Time:20 Minutes (Cognitive Level:Understand(UN)/Apply(AP))Two-three sentences.2 marks each.Answer all questions**

| Qn No. | Question                                                                     | CL | CO |
|--------|------------------------------------------------------------------------------|----|----|
| 7      | Describe the essential parts of a good cover letter.                         | UN | 2  |
| 8      | Explain the concept of 'bias' in research.                                   | UN | 5  |
| 9      | Describe the role of ESP in enhancing communication skills in the workplace. | AP | 3  |
| 10     | What are the importance and benefits of learning ESP?                        | AP | 2  |
| 11     | Explain the function of Supply Chain Manager.                                | AP | 3  |

**Part C.16 Marks.Time:35 Minutes.(Cognitive Level :Apply(AP)/Analyse(AN))Short Answer.4 marks each, Answer all 4 questions,choosing among options \* within each question**

| Qn No. | Question                                                                                                                                                                                                             | CL | CO   |
|--------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|------|
| 12     | A) Evaluate the importance of ESP in a rapidly globalizing world. How does it help professionals stay competitive in their fields?<br>OR<br>B) Why is English used as the primary language of science and technology | AP | 4, 2 |
| 13     | A)<br>Draft a memo to all staff of a company regarding the upcoming office relocation.<br>OR<br>B) Describe the role of logistics English in facilitating international trade.                                       | AP | 3, 4 |
| 14     | A)                                                                                                                                                                                                                   | AN | 3, 4 |

| Qn No. | Question                                                                                                                                                                                                                                      | CL | CO   |
|--------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|------|
|        | Write short notes on any three types of business letters.<br><br>OR<br>B) Differentiate EST and EBP.                                                                                                                                          |    |      |
| 15     | A)<br><br>Criticize the challenges of using English in the logistics sector and suggest possible solutions.<br><br>OR<br>B) How has the historical development of ESP influenced modern approaches to teaching English in specialized fields? | AN | 4, 1 |

**Part D.24 Marks.Time: 60 Minutes.(Cognitive Level :Analyse(AN)/Evaluate(EV)/Create(CR)) Long Answer 6 Marks each.Answer all 4 questions choosing among options \* within each question**

| Qn No. | Question                                                                                                                                                                                                                                                                                                                                                 | CL | CO   |
|--------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|------|
| 16     | A)<br><br>Classify the different types of ESP and illustrate their applications in various fields.<br><br>OR<br>B)<br><br>Distinguish between formal and informal business communication and their impact on professional relationships.                                                                                                                 | AN | 4, 4 |
| 17     | A) Evaluate the impact of digital communication (emails and memos) on modern business correspondence. How has it changed the way businesses interact internally and externally?<br>OR<br>B) Assess the benefits and challenges of using English as the primary medium of communication in logistics operations across diverse international markets.     | EV | 2, 5 |
| 18     | A) Evaluate the role of standardization in English for ensuring consistency and clarity in scientific communication across different regions. OR<br>B) How significant is the inclusion of specific verbs like “assemble,” “inspect,” and “lubricate” in enhancing the clarity of procedural instructions.                                               | EV | 5, 5 |
| 19     | A) You work at a warehouse where a minor accident occurred. A forklift bumped into a storage shelf, causing some boxes to fall. No one was injured, but there was damage to some products. Write an incident report for this workplace accident. OR<br>B)<br><br>Formulate a structured resume and cover letter for a logistics-related job application. | CR | 5, 3 |