

Reg. No.:



Name:

University of Kerala

Y7856

Fourth Semester FYUGP Degree Examination, May 2026

Value Addition Courses

MANAGEMENT

UK4VACMGT201 - Career Planning and Development

Academic Level: 200-299

2024 Admission

Time: 1 Hour 30 Minutes(90 Mins.)

Max. Marks: 42

**Part A. 6 Marks.Time:6 Minutes.(Cognitive Level:Remember(RE)/Understand(UN)) Objective Type. 1 Mark
Each.Answer all questions**

Qn No.	Question	CL	CO
1	SMART framework stands for Options : A)Simple,Measurable Accurate,Realistic,Time-bound B)Specific,Measurable,Achievable,Relevant,Time-bound C)Strategic,Motivational,Aligned,Reliable,Tested D)Specific,Marketable,Adaptable,Rational,Targeted	RE	2
2	Identify the Key Component in a Career Development Plan Options : A) Job Description B) Resume Building C)Goal Setting D)Salary Negotiation	RE	1
3	In the _____ age, online job search platforms are very popular.	UN	4
4	Networking in career planning helps in: Options : A)Making friends only B)Gaining mentorship, job referrals and industry insights C)Avoiding learning new skills D)None of the above	UN	4
5	Select the key document needed for a job application. Options : A)Bio-data / Resume B)Diary C)Portfolio D)Certificate of birth	UN	4
6	list two examples of soft skills	UN	1

Part B. 8 Marks.Time:24 Minutes.(Cognitive Level:Understand(UN)/Apply(AP))Short Answer. 2 marks each.Answer all questions

Qn No.	Question	CL	CO
7	Explain SMART Goals	UN	2
8	Differentiate between Hard skills and Soft skills.	UN	3
9	You are selected for an internship. Implement your employability skills to adapt to the workplace environment effectively.	AP	1
10	Analyze your skills and apply them to fill the “Skills” section of a CV	AP	4

Part C. 28 Marks. Time: 60 Minutes (Cognitive Level: Apply (AP)/Analyse (AN)/Evaluate (EV)/Create (CR)) Long Answer: 7 marks each. Answer all 4 Questions choosing among options * within each question

Qn No.	Question	CL	CO
11	A) Imagine you are conducting a workshop on job search techniques. Create a real-life scenario and explain how participants can apply online job searching, networking events, and referrals to secure a job OR B) Explain the key techniques involved in crafting an impactful CV and writing a compelling covering letter.	AP	4, 4
12	A) Examine the relationship between strengths and opportunities in achieving career success OR B) Analyze personality traits based on Myers-Briggs (Jung Model).	AN	2, 2
13	A) Evaluate the importance of career planning and development in achieving long-term professional success. To what extent does systematic planning influence career growth and job satisfaction OR B) Evaluate the role of education in career development.	EV	1, 1
14	A) Create an application which demonstrates your employability skills for the position of Financial Accountant. OR B) Design a career development plan for the next 5 years.	CR	3, 3