

Reg. No.:



Y7824

Name:

University of Kerala

Fourth Semester FYUGP Degree Examination, May 2026

Value Addition Courses

ENGLISH

UK4VACENG200 - Cinema and the Art of Communication

Academic Level: 200-299

2024 Admission

Time: 1 Hour

Max. Marks: 28

Part A. 4 Marks ,Time 5 Minutes (Cognitive Level :Remember(RE)/Understand(UN))Objective Type 1 mark each, Answer all questions

Qn No.	Question	CL	CO
1	State a method to develop interpersonal intelligence.	RE	1
2	What are the two qualities Simon Sinek says great leaders need?	RE	1
3	Why does people with intrapersonal intelligence sometimes feel like they are always under the spotlight?	UN	1
4	Explain why Gardner argues that intelligence should be viewed as multiple rather than a single ability?	UN	1

Part B. 8 Marks ,Time 15 Minutes (Cognitive Level :Understand(UN)/Apply(AP))Short Answer 2 marks each, Answer all questions

Qn No.	Question	CL	CO
5	The idea of “seizing the day” influence a person’s choices and approach to life. Discuss.	UN	1
6	Grit alone is not enough for success. Explain.	UN	1
7	How can self-reflection help a person overcome personal weaknesses?	AP	2
8	If an employee’s performance suddenly declines, how can a leader apply empathy to address the situation effectively?	AP	2

Part C. 16 Marks ,Time 40 Minutes (Cognitive Level :Apply(AP)/Analyse(AN)/Evaluate(EV))/Long Answer 4 marks each, Answer all questions choosing among options* within each question

Qn No.	Question	CL	CO
9	A) What central lesson does Spirited Away teach about adapting to challenging environments?	AP	4, 4

Qn No.	Question	CL	CO
	OR B) How can activities such as spending time alone, self-reflection, and trying new experiences help a person understand themselves better? Explain with suitable examples.		
10	A) Examine how Simon Sinek uses real-life examples and anecdotes to strengthen his argument about empathy and leadership. OR B) Explain the role of core memories in shaping Riley's personality islands, with an example.	AN	3, 3
11	A) “Success without ethics is incomplete.” Critically evaluate this statement in the light of Gardner’s concept of “good work.” OR B) Assess the relevance of multiple intelligences theory in modern education systems. Does it improve how success is defined?	EV	4, 4
12	A) Imagine an alternative ending to the movie <i>Dead Poets Society</i>. Create a narrative exploring the consequences of that decision. OR B) Create a modern version of a story about students challenging traditional education in today’s digital age, and explore how the themes and conflicts would change.	CR	4, 4