

Reg. No.:



Y7757

Name:

University of Kerala

Fourth Semester FYUGP Degree Examination, May 2026

Value Addition Courses

MANAGEMENT

UK4VACMGT201 - Career Planning and Development

Academic Level: 200-299

2024 Admission

Time: 1 Hour 30 Minutes(90 Mins.)

Max. Marks: 42

**Part A. 6 Marks.Time:6 Minutes.(Cognitive Level:Remember(RE)/Understand(UN)) Objective Type. 1 Mark
Each.Answer all questions**

Qn No.	Question	CL	CO
1	Identify the first step in the career planning process Options : A)Researching companies B)Self assessment of skills, talents and interests C)Updating a resume D)All of the above	RE	1
2	Recognize an example of employability skills. Options : A)Communication B)Sleeping C)Watching TV D)Gaming	RE	1
3	Identify the personality trait from the following. Options : A)Honesty B)Typing C)Drawing D)Coding	UN	2
4	Identify the correct structure of SMART goals Options : A)Simple, Manageable, Active, Realistic, Time B)Specific, Measurable, Achievable, Relevant, Time-bound C)Strong, Meaningful, Accurate, Reliable, Target D)Short, Measured, Active, Real, Timely	UN	3
5	Failure is not the opposite of success, it is a part of _____	UN	1
6	Industry associations mainly help professionals by Options : A)Limiting professional growth B)Providing resources, training and advocacy	UN	4

Qn No.	Question	CL	CO
	C)Restricting access to industry updates D)Promoting only one organization's interests		

Part B. 8 Marks.Time:24 Minutes.(Cognitive Level:Understand(UN)/Apply(AP))Short Answer. 2 marks each.Answer all questions

Qn No.	Question	CL	CO
7	Explain the difference between formal and informal communication.	UN	1
8	Describe the components of Job Specification.	UN	3
9	Apply the soft skills which are critical for a project manager.	AP	2
10	Demonstrate the process of customizing a covering letter for a specific job.	AP	4

Part C. 28 Marks.Time:60 Minutes (Cognitive Level:Apply(AP)/Analyse(AN)/Evaluate(EV)/Create(CR)) Long Answer.7 marks each.Answer all 4 Questions choosing among options * within each question

Qn No.	Question	CL	CO
11	A) Apply the steps of career planning process to create a comprehensive plan that meets your needs and goals. OR B) Demonstrate the steps involved in career planning.	AP	1, 1
12	A) Examine how SMART goals improve decision making and prioritization. OR B) Critically compare Jung's psychological type theory with the MBTI framework in terms of dimensional structure, categorization of personality types and practical interpretation in real-life settings such as education and workplace behavior.	AN	2, 2
13	A) Evaluate the differences between job description and job specification. OR B) Evaluate how digital platforms like LinkedIn can support professional networking and career building.	EV	3, 3

Qn No.	Question	CL	CO
14	A) Create a complete, professional CV for a job of your choice. OR B) Create the role of Professional Networking and Social Media in enhancing career opportunities.	CR	4, 4