Reg. No.: ....

Name: ....

University of Kerala

Y7616

Fourth Semester FYUGP Degree Examination, May 2026

Discipline Specific Elective

COMMERCE

UK4DSECOM200 - Financial Markets and Services

Academic Level: 200-299

2024 Admission

Time: 2 Hours(120 Mins) **Max. Marks: 56**

Part A. 6 Marks:Time 5 Minutes.(Cognitive Level :Remember(RE)/Understand(UN)) Objective Type.1 mark each, Answer all questions

Qn No.	Question	CL	CO
1	Recognize the market dealing with long-term funds: Options : A)Money market B)Capital market C)Commodity market D)Foreign market	RE	1
2	CDSL was formed in the year ...... Options : A)1992 B)1996 C)1999 D)2001	RE	2
3	Depositories help investors by: Options : A)Issuing currency B)Holding securities in electronic form C)Providing loans D)Fixing interest rates	UN	2
4	The buying and selling of existing securities takes place in the _______ market. Options : A)Primary market B)Secondary market C)Money market D)Capital formation market	UN	3
5	GDR stands for	UN	1
6	Name the process of converting physical shares into electronic form. Options : A)Rematerialization B)Dematerialization	UN	2

Qn No.	Question	CL	CO
	C)Digitization D)Immobilization		

Part B. 10 Marks.Time:20 Minutes (Cognitive Level:Understand(UN)/Apply(AP))Two-three sentences.2 marks each.Answer all questions

Qn No.	Question	CL	CO
7	Explain the concept of factoring.	UN	4
8	Describe the role of financial markets in mobilizing savings.	UN	1
9	Apply the role of merchant bankers and underwriters in managing a public issue.	AP	3
10	Illustrate the role of CDSL and NSDL in holding shares electronically.	AP	2
11	Write the important factors of Credit rating.	AP	4

Part C. 16 Marks.Time:35 Minutes.(Cognitive Level :Apply(AP)/Analyse(AN))Short Answer.4 marks each, Answer all 4 questions,choosing among options * within each question

Qn No.	Question	CL	CO
12	A) Illustrate how a merchant banker performs its major functions in a real business situation. OR B) 'A business is facing delays in collecting receivables'. Apply your knowledge to verify how factoring can help to improve its liquidity.	AP	4, 4
13	A) Illustrate how Money Market instruments help in meeting short-term financial needs. OR B) Apply the concept of book building to explain how the issue price of shares is determined.	AP	3, 3
14	A) Analyse the impact of global financial markets on domestic financial systems with suitable examples. OR B) Analyse the components of the Indian financial system.	AN	1, 1

Qn No.	Question	CL	CO
15	A) Analyze the differences between fund-based and fee-based financial services. OR B) Analyse the advantages of holding securities in Demat form compared to physical form.	AN	4, 2

Part D. 24 Marks.Time: 60 Minutes.(Cognitive Level :Analyse(AN)/Evaluate(EV)/Create(CR)) Long Answer 6 Marks each.Answer all 4 questions choosing among options * within each question

Qn No.	Question	CL	CO
16	A) Analyse the trading and settlement process in stock exchanges and its significance. OR B) Analyse the various methods of floatation of capital and their suitability under different business conditions.	AN	3, 2
17	A) Assess the importance of venture capital in business development. OR B) Evaluate the role of financial services in economic stability and financial crisis management.	EV	4, 4
18	A) Evaluate the impact of Demat accounts on the efficiency of the securities market. OR B) Evaluate the key differences between Money market and Capital market with suitable examples.	EV	2, 2
19	A) Develop a strategy for promoting mutual fund investment among small investors. OR B) Prepare a basic financial service plan for a small business.	CR	4, 4