

Reg. No.:



Name:

University of Kerala

W6980

Third Semester FYUGP Degree Examination, November 2025

Discipline Specific Core Course

ENGLISH AND COMMUNICATIVE ENGLISH

UK3DSCECE204 - Reading Manga and Anime

Academic Level: 200-299

2024 Admission

Time: 2 Hours(120 Mins)

Max. Marks: 56

**Part A.6 Marks:Time 5 Minutes.(Cognitive Level :Remember(RE)/Understand(UN)) Objective Type.1 mark each,
Answer all questions**

Qn No.	Question	CL	CO
1	List the main characters in the story <i>Death Note</i> .	RE	1
2	Which genre includes illustrated stories often published in short volumes and adapted into anime?	RE	1
3	Name one sociological theme often depicted in anime.	UN	2
4	What does the word “Manga,” mean?	UN	1
5	What theme common in Japanese fiction does Akira reflect, as discussed in the documentary?	UN	5
6	What does the use of exaggerated large eyes in anime typically signify?	UN	5

Part B.10 Marks.Time:20 Minutes (Cognitive Level:Understand(UN)/Apply(AP))Two-three sentences.2 marks each.Answer all questions

Qn No.	Question	CL	CO
7	What is Donghua?	UN	1
8	Explain the theme of tradition versus modernity in Manga and Anime.	UN	2
9	What are the reasons for the global and cultural influence of manga and anime?	AP	5
10	Imagine you are recommending an anime to a friend who prefers strong emotional stories and character development. Which type of anime would you suggest and why?	AP	2
11	Apply your understanding to explain how promotional materials engage both existing and new audiences for anime adaptations.	AP	3

Qn No.	Question	CL	CO

Part C.16 Marks:35 Minutes.(Cognitive Level :Apply(AP)/Analyse(AN))Short Answer.4 marks each, Answer all 4 questions,choosing among options * within each question

Qn No.	Question	CL	CO
12	A) How would you implement an advertising collaboration (such as from McDonald's) to effectively promote an anime franchise in a new international market? OR B) How would you illustrate the evolution of anime from its early beginnings in the 1910s to its global success in the 1980s using specific examples?	AP	3, 2
13	A) Explain the process of adapting manga into anime OR B) Compare the effect of <i>seeing</i> deaths illustrated in the manga versus imagining them in a text-only medium. What does this suggest about the strengths of manga as a storytelling form?	AP	3, 4
14	A) Analyse how the theme of tradition versus modernity is portrayed in manga and anime, particularly in works like <i>Akira</i>. How do these narratives reflect or critique Japan's cultural shifts and modernisation pressures? OR B) Analyse the challenges anime faces when adapting culturally specific stories like the Ramayana for global audiences.	AN	4, 5
15	A) Discuss the challenges of translating manga's panel-based storytelling into animated sequences. What techniques help overcome these? OR B) Why is the medium of manga particularly effective in presenting Ryuk's introduction compared to a prose narrative?	AN	3, 3

Qn No.	Question	CL	CO
16	A) Analyse how Akira reflect anxieties about unchecked technological and military power, and how might these reflect Japan's historical experiences? OR B) Exaggerated features in character design make anime/manga more expressive. Analyse	AN	4, 2
17	A) Evaluate the significance of the techniques that add to the impact of the anime <i>Death Note</i>. OR B) Evaluate the features of anime that have been effectively utilised in <i>Death Note</i>	EV	2, 2
18	A) Assess the effectiveness of character design in conveying emotional depth and moral ambiguity in anime protagonists. OR B) Evaluate the significance of anime as a serious art form in comparison to Western animation.	EV	2, 4
19	A) Design a comparative framework to distinguish between manga, comics, and webtoons based on structure, themes, and cultural context. OR B) Propose a sequel or spin-off to <i>Death Note</i> that explores the ethical consequences of surveillance in the digital age.	CR	4, 4