

Reg. No.:



W7809

Name:

University of Kerala

First Semester FYUGP Degree Examination, December 2025

Discipline Specific Core Course

COMMUNICATIVE ENGLISH

UK1DSCECE100 - English for Daily Use

Academic Level: 100-199

2024 Admission onwards

Time: 1 Hour 30 Minutes(90 Mins.)

Max. Marks: 42

**Part A. 6 Marks.Time:6 Minutes.(Cognitive Level:Remember(RE)/Understand(UN)) Objective Type. 1 Mark
Each.Answer all questions**

Qn No.	Question	CL	CO
1	Define Kinesics	RE	1
2	What is meant by Business English?	RE	1
3	What is dyadic communication?	UN	2
4	What are the levels of communication ?	UN	4
5	Mention any practical presentation design tip	UN	3
6	Explain the importance to do research before the interview.	UN	4

Part B.8 Marks.Time:24 Minutes.(Cognitive Level:Understand(UN)/Apply(AP))Short Answer. 2 marks each.Answer all questions

Qn No.	Question	CL	CO
7	What is grapevine communication?	UN	1
8	Explain why is email widely used in personal, academic, and professional communication?	UN	3
9	What are the steps to be followed while filing an RTI online ?	AP	4
10	Demonstrate the differences between Speech Presentations and Digital Presentation	AP	1

Part C. 28 Marks.Time:60 Minutes (Cognitive Level:Apply(AP)/Analyse(AN)/Evaluate(EV)/Create(CR)) Long Answer.7 marks each.Answer all 4 Questions choosing among options * within each question

Qn No.	Question	CL	CO
11	A)	AP	3, 4

Qn No.	Question	CL	CO
	Write a professional E-mail responding to a potential employer after a job interview. OR B) Discuss the importance of developing speaking skill in a professional setting.		
12	A) Analyse how social media platforms plays a key role in enabling cyber bullying and how it affects the well-being of students. OR B) Differentiate various types of formal communication with examples.	AN	4, 1
13	A) Evaluate the various uses of Digital Media. OR B) "Electronic literature challenges the boundaries of traditional literature". Evaluate with examples.	EV	3, 3
14	A) Write a formal letter to the airport authorities regarding your missing luggage OR B) You want to return a defective product purchased online. Write a telephone conversation between you and the company's support representative.	CR	4, 1