

Reg. No.:



Name:

University of Kerala

W7415

First Semester FYUGP Degree Examination, December 2025

Discipline Specific Core Course

COMMUNICATIVE ENGLISH

UK1DSCECE100 - English for Daily Use

Academic Level: 100-199

2024 Admission onwards

Time: 1 Hour 30 Minutes(90 Mins.)

Max. Marks: 42

**Part A. 6 Marks.Time:6 Minutes.(Cognitive Level:Remember(RE)/Understand(UN)) Objective Type. 1 Mark
Each.Answer all questions**

Qn No.	Question	CL	CO
1	Define Communication.	RE	4
2	Define Verbal Communication	RE	1
3	Explain the purpose of a resume and how it differs from a CV (curriculum vitae).	UN	2
4	Define open-ended survey question.	UN	2
5	Name two digital platforms in digital media.	UN	2
6	What role did Eastgate Systems play in the development of electronic literature?	UN	2

Part B.8 Marks.Time:24 Minutes.(Cognitive Level:Understand(UN)/Apply(AP))Short Answer. 2 marks each.Answer all questions

Qn No.	Question	CL	CO
7	What are the four directions of formal communication?	UN	1
8	Describe the concept of 'Grapevine communication'.	UN	2
9	Design a 5-question survey to collect information about students' favourite sports or games in your class.	AP	4
10	What are the steps involved in filing an RTI application?	AP	4

Part C. 28 Marks.Time:60 Minutes (Cognitive Level:Apply(AP)/Analyse(AN)/Evaluate(EV)/Create(CR)) Long Answer.7 marks each.Answer all 4 Questions choosing among options * within each question

Qn No.	Question	CL	CO
11	A)	AP	2, 3

Qn No.	Question	CL	CO
	Illustrate the importance of competency questions in an interview with examples. OR B) Demonstrate how a teacher can use the principles of effective communication in a classroom to improve student understanding.		
12	A) Appraise the effectiveness of email as a communication tool in different real-life situations. OR B) Examine a classroom activity such as role-play or silent acting and explain how it helps students understand different forms of non-verbal communication.	AN	4, 1
13	A) Examine the role of avant-garde frameworks in understanding the impact of contemporary electronic literature. OR B) Evaluate how simple mistakes while attending an interview can lessen the chances of getting a job.	EV	5, 3
14	A) Prepare a resume and a covering letter for the job of a reporter (journalist) in a reputed newspaper agency OR B) Prepare a Questionnaire to collect information on Environmental Awareness among youth.	CR	4, 4